that
works.
today

Operationalize dignity.

__ TWT prompt pack.

Welcome! You're about to explore a series of prompts that will help you clarify your objectives, confront challenges, and ultimately solve problems more effectively. By customizing these prompts with your own context, you can feed them into your AI assistant (or work through them with your team) to generate insights and next steps.

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How to Use These Prompts

1. Provide Context
- Before using a prompt, outline your specific situation (e.g., your role, organization, current challenges, and any relevant details).
- The more information you give, the better your AI or brainstorming session can be.

2. Ask the Prompt
- Copy and paste the prompt into your AI tool (or share it in a workshop with your team).
- Tailor the language to your scenario and objectives.

3. Iterate & Refine
- Use follow-up questions to dig deeper.
- Experiment with different angles, especially if you discover new insights.

4. Capture Action Steps
- Each prompt should yield practical ideas or recommendations.
- Write down your next steps, owners, and timelines to ensure momentum.

▬ Burning questions

- Who are you?
- Where are you, and where do you want to be?
- What do you want to do?
- Why do you want to do it?

Use these as foundational questions to set the stage. Then, dive deeper with the specific prompts below. There is no particular order. You know your situation best.

E2E journey

Prompt:
"Help me define the end-to-end (E2E) journey for my business or project. Here's my current situation: [Insert context]. What are the key stages, touchpoints, and stakeholder interactions from start to finish? Based on this, what improvements or opportunities do you see?"

Why It Matters:
Identifying every step of your journey ensures you don't overlook critical points where things can break down - or excel.

Learn from mistakes

Prompt:
"Last time, I tried [insert previous approach], and here's what went wrong: [insert issues]. What are the root causes, and how can I prevent these mistakes in the future?"

Why It Matters:
Reflecting on past failures prevents repeating them. You'll gain clarity on what to change.

Gauge urgency

Prompt:
"Help me assess how urgent my problem [insert problem] is. What factors contribute to its urgency? How do these factors influence the timeline, resource allocation, or decision-making?"

Why It Matters:
When you know how urgent an issue is, you can prioritize resources and actions effectively.

Problem root cause

Prompt:
"I'm trying to figure out if this is primarily a people issue (skills, motivation, collaboration) or an organizational issue (structure, culture, processes). Here's what I know: [insert context]. How should I diagnose the root cause, and what strategies address each scenario?"

Why It Matters:
Pinpointing the source of the problem - people or processes - helps you deploy the right solutions.

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Sacrifices

Prompt:
"Given my goal of [insert goal], what trade-offs or sacrifices might I (or my organization) need to make? Please suggest a risk-benefit analysis for each potential sacrifice."

Why It Matters:
Every big goal involves trade-offs. Knowing them upfront fosters better decision-making.

Clarify your business

Prompt:
"Analyze my core business: [Insert context]. What do we do, whom do we serve, and how do we create unique value? Based on this, how can we grow or pivot effectively?"

Why It Matters:
Staying laser-focused on who you serve and how you create value ensures strategic alignment.

Is the idea legit?

Prompt:
"I have an idea: [insert idea]. Assess its viability, what it would take to execute, and who should be involved. What's a quick validation plan to test feasibility?"

Why It Matters:
Early validation saves time, money, and energy by weeding out ideas that won't fly.

Identify the gaps

Prompt:
"What stands between me and my goals? Perform a gap analysis highlighting resource constraints, knowledge gaps, and potential roadblocks. How can I address them?"

Why It Matters:
Mapping out obstacles upfront helps you tackle them strategically instead of being caught off guard.

Eliminate the unnecessary

Prompt:
"What do I need to eliminate or say no to in order to focus on my priorities? Help me identify tasks, processes, or distractions that drain resources."

Why It Matters:
Saying 'no' to the wrong things creates space to say 'yes' to the right things.

Change the outcome

Prompt:
"What changes must I implement to achieve a different outcome this time? Suggest practical steps or new strategies that directly address my desired results."

Why It Matters:
Real change only happens if you alter your approach - doing the same thing yields the same results.

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Who should shift?
Prompt:
"How do I (personally) or my organization need to change to meet our goals? Identify any leadership, cultural, or behavioral shifts required."

Why It Matters:
Sometimes, the biggest bottleneck is mindset or culture. Identifying these shifts unlocks sustainable progress.

The exceptional factor
Prompt:
"What is the one exceptional thing that could be a game-changer for both the organization and myself? Brainstorm bold, unconventional moves and suggest how to implement them."

Why It Matters:
Big leaps often come from daring ideas that break the usual mold.

Return on action (ROA)
Prompt:
"Help me evaluate the return on action (ROA) for my proposed strategies. What tangible and intangible benefits can I expect, and how do they compare to the costs?"

Why It Matters:
Measuring the payoff of your actions ensures you invest resources wisely.

Consequence of inaction
Prompt:
"If I do nothing, what are the potential risks, missed opportunities, or negative outcomes? How can these consequences motivate a stronger call to action?"

Why It Matters:
Sometimes the fear of missing out - or facing bigger problems - catalyzes meaningful change.

The love gap
Prompt:
"How much do I truly love my goals? Help me label or quantify my emotional investment. Then suggest ways to close the gap if it's not strong enough."

Why It Matters:
Passion fuels perseverance. If the 'love gap' is big, motivation might wane when challenges arise.

What's stopping you?
Prompt:
"Identify and label the obstacles preventing me from moving from my current state to my desired future. Suggest strategies or resources to overcome each."

Why It Matters:
Clear labeling of obstacles is the first step toward dismantling them.

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Success metrics
Prompt:
"How will I measure progress towards my goals? Outline the key performance indicators (KPIs) or metrics that will help me gauge success and adjust my strategy as needed."

Why It Matters:
Tangible benchmarks ensure that abstract concepts translate into measurable outcomes.

Accountability & feedback
Prompt:
"What systems can I put in place to hold myself and my team accountable? Identify mechanisms for regular feedback and course correction."

Why It Matters:
Building accountability and a feedback loop into your strategy helps maintain momentum and ensures continuous improvement over time.

Next steps

- Customize: Adapt each prompt with your unique context and goals.
- Collaborate: Use these prompts in team workshops, brainstorming sessions, or with your AI assistant.
- Implement: Turn insights into actionable plans, set deadlines, and measure progress.

Remember, the key to operationalizing dignity - making respect, worth, and value actionable, repeatable, and measurable - is to integrate these prompts into your daily practice. By continually asking the right questions and following through on the answers, you'll move faster and more confidently toward your objectives.

Was this useful? Need more? Reach out!